

**Dallas Bridge Association Board of Directors
Minutes of Meeting 05/22/25**

Attendees: Mary Chaffin, Bill Driscoll, Connie Scott, Paul Taylor, Bill Higgins, Truett Cates, Bob Holliday, Cheryl Rider and Jackie Brown were present. No members were absent. The April meeting was held after the Friendly Bridge Club Thursday game in Plano.

The April minutes were approved.

Ed Yetter provided the financial reports, which were approved.

As of April 30, 2025 the unit has total cash assets of \$67,183.73. There is \$20,451.46 in the checking account and \$46,732.27 in the Fidelity investment account.

The April financial results include most of the expenses from the Spring Sectional but none of the revenue. The revenue will be recognized in May.

Ed Yetter pointed out that our annual Quickbooks subscription is a higher level subscription that may not be necessary. The annual cost is \$1140. Downgrading the subscription could save over \$700. It appears the only thing that we would lost might be some functionality related to budgeting and budget-related reports. This can be handled through other means such as a spreadsheet.

Ed will investigate further and initiate the downgrade if appropriate.

Bill Driscoll and Bob Holliday presented the member communications report.

| Date | Reads | Percent Read | Clicks on Links | Unsubs | Spam | Bounces | Topic |
|-------------|--------------|---------------------|------------------------|---------------|-------------|----------------|---------------------------------------|
| 04/14/25 | 696 | 61.30% | 35 | 0 | 0 | 0 | Mike Davis Day, Spring Sectional, GNT |
| 04/22/25 | 654 | 57.60% | 29 | 0 | 0 | 0 | Spring Sectional, GNT |
| 04/27/25 | 631 | 55.60% | 10 | 1 | 0 | 1 | We need you for the GNTs |
| 04/28/25 | 672 | 59.30% | 82 | 1 | 0 | 0 | May Newsletter |
| 05/08/25 | 640 | 56.40% | 35 | 3 | 0 | 1 | Unit Game 5/18, Labor Day Regional |
| 05/10/25 | 28 | 87.50% | 13 | 0 | 0 | 1 | Mentor/Mentee Evaluation Survey |
| 05/12/25 | 602 | 53.10% | 44 | 0 | 0 | 0 | Unit Game 5/18, Labor Day Regional |
| 05/16/25 | 526 | 46.40% | 46 | 0 | 0 | 0 | Unit Game 5/18, Labor Day Regional |

There are currently 1133 recipients on the DBA mailing list.

Upcoming emails will focus on upcoming unit games and on the Labor Day Regional, New Life Masters, with pictures when available, the Mentor/Mentee program and information on club bridge opportunities.

Bill Higgins presented the membership report for April.

The unit had 2 new member in April, 6 members were reinstated and 4 members transferred in. Six members became unpaid and 13 became inactive. The unit membership is now 1269 and continues to decline each month. Membership is down 84 members since December 2023.

Unit participation in the 5/5/5 program continues to result in good results. For the 1Q result the unit received the maximum payout available and the largest reimbursement from the ACBL received in many years.

There are some players who reside in a Carrollton ZIP Code that may belong in our unit. The process is simple and straightforward. Jackie Brown will reach out to these players and make sure they know how to get switched to our unit.

Cheryl Rider presented an Equipment report.

Having John Redfern to assist Chuck Eastin as Equipment Manager at the April Sectional worked well. Cheryl will meet with Chuck and John to determine next steps.

Cheryl will purchase 2 new pencil sharpeners for use at the tournaments.

Connie Scott led a discussion of 2025 tournaments.

Spring Sectional Review – Attendance was excellent and the hospitality was well received. Asking unit members to prepare some of the hospitality worked well and reduced expenses. Both the bracketed and open Swiss events were well attended. Connie Scott suggested that for future tournaments we might try switching up the days for Bracketed Swiss and Open Swiss. The board will look into this further prior to the Fall Sectional.

Labor Day Regional – Ed Yetter presented a report on the Labor Day Regional.

Completed:

- The flyer and schedule have been posted to the ACBL website.
- The unit website is updated.
- The Partnership email box is ready for use.
- The Marriott reservation portal is active.

To Do:

- Print flyers, Bridge Bucks and Day 1 Bulletin
- Meet with Marriott Courtyard team to finalize banquet order in June.
 - Free Coffee – AM
 - Dedicated Concession Stand
 - Keep banquet order to minimum required by contract.
 - Distribute one Bridge Buck per person per day.
- Order Registration Gifts – stickers and convention cards to go into blue bags
- Write Welcome Letter

- Write content for District Website

Other:

- All events will be held in the big room.
- Sue Doe and Valarie Remmers will make the boards
- The Board will offer to pay the Arlington Bridge Club to close during the tournament.
- Ed Yetter will order cards and supplies from Baron Barclay.
- The winners' prize will once again be wine glasses.

Fall Sectional – Paul Taylor will be the partnership chair.

Jackie Brown presented a Unit Game report.

The next unit game is June 15 at King of Glory and is sponsored by Friendly Bridge Club. It is also a STAC game.

Gerrie Owen suggested that the masterpoint limit on the limited game be reduced to 499 because some newer players are intimidated by the 749 limit. The Board will consider this for the July 13 Unit Game which Valley View sponsors.

The Holiday Party Unit Game will be held on 12-14. The board discussed several venues and options.

Truett Cates presented an Intermediate/Newcomer Report.

The board discussed the M/M pairings and the people on the list who have not been paired. Ed Yetter will update the online spreadsheet to reflect the current state of pairings. Jackie Brown and Truett will work together to find pairings for the remaining mentees.

Ed Yetter will email the spreadsheet link to the board so all board members can keep track of it.

Ed Yetter reported that the results from the Mentor/Mentee Evaluation Survey were very positive. People especially liked the flexibility and simplicity and there were only positive comments. Interestingly, no pairs have played in any online Mentor/Mentee games (Houston, Arlington) yet.

Old Business

The In Memoriam section of the online directory has been updated.

The board discussed their Jacoby Award nomination and decided to move forward with it.

The June meeting will be Wednesday, June 11 at 10:00, prior to the Wednesday game at King of Glory.